

Case Study



Customer: Union Arab Football Association



Project Name: Web Portal of Union of Arab Football Association

Project has been implemented during 2010

Background:

The Union of Arab Football Association (UAFA) is responsible for organizing and managing the Arab football championships, therefore, the union is keen to bring its best techniques to provide bright picture for Arab football.

Accordingly, UAFA decided to develop an advanced Portal which should contain the most important features, pictures, videos, news and information required by Arab football fans in the world.

Business Challenges:

The major problems and challenges that were affecting UAFA in their old website can be summarized as the following:

- 1- A Lot of information that needs to be updated continuously like articles, news, events, and Ads but with no tool to make these updates.
- 2- A simple system or tool should be there to help users making the updates on the website in an easy way, without the need to hire a professional web developer or a special advanced user to implement those updates.
- 3- The need for a sub-system within the website to manage the football championships information and to display statistics about championships, participants, goals, yellow and red cards, and so on.
- 4- The importance of using new technologies on the new website in displaying texts, pictures, videos.
- 5- The importance of displaying all championships results for website visitors and make it simple, clear, and interesting.

The Solution:

To solve those challenges it needs to establish an advanced web portal having the capabilities to (Add, Delete and update) any type of content, where this portal should comprise a sub-system to add the championships information, such as, defining new championships, add participants (referee, players, coach...), and matches results. Then the portal should display this information for the visitors' reference as well as all statistic and reports for UAFA administration.

Result:

The web portal achieved a significant success through facilitating the communication with Arab football fans and providing a solution to manage all website information including the Arab football championships information (teams, players, timetable of the champions, results...).

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Moreover, the portal has played an important role by extracting statistics and reports which have been used by UAFA staffs to develop the internal work and determining future trends and necessary development for the football in the Arab countries.

Portal URL on the Internet: <http://www.uafaonline.com>